



INVOICE

INVOICE DETAILS

Invoice Number	MPR00673
Order Number	MPR00673
Invoice Date	April 6, 2026
Due Date	April 6, 2026
Total Due	\$0.00

FROM

From:

MPR Designs

MPRDesigns LLC

Makayla Rayko

1712 State Rd 44

#2037

New Smyrna Beach, FL 32168

makayla@mprdesigns.com

BILL TO

To:

MasriLaw

<http://www.masrilawgroup.com>

libon@masri.legal

DESCRIPTION

https://docs.google.com/spreadsheets/d/1Eunr9hm4Y-dO6OBlnI0orQcBIUJZz7wsUt_pLZ27LOI/edit?gid=1207726616#gid=1207726616

Over the past six months, we have continued building a stronger SEO foundation for your website with a focus on long-term visibility, stronger keyword performance, and overall

organic growth. During this time, we completed a full re-on-page optimization, making strategic updates across the website to better align your pages with search engine expectations and improve how your content is understood and ranked.

As part of this optimization process, it is normal for some keywords to temporarily shift or fluctuate as Google re-evaluates the updated page structure, keyword placement, and overall relevance. While these short-term changes can happen, the purpose of the work has been to create stronger long-term positioning and open the door for improved rankings, new keyword opportunities, and better search visibility overall.

In addition to the on-page work, we have continued supporting the campaign through off-page SEO efforts, including building 450 quality backlinks in line with Google guidelines. These efforts are designed to strengthen your website's authority, support safer ranking growth, and help improve both search presence and traffic over time. Compared to previous months, we are seeing encouraging progress, and the work completed so far has helped create a more stable base for continued improvement.

Overall, this six-month period has been focused on strengthening the core of your SEO so future growth has something solid to build on. SEO is a long-term strategy, and the progress made so far is part of building momentum that can continue to grow with consistency.

Moving forward, the next step is to begin adding blog content to support the SEO work already completed. This will help expand your keyword reach, create more ranking opportunities, strengthen topic relevance within your practice areas, and give search engines more fresh content to crawl. Adding blogs alongside the existing on-page and backlink strategy will help take the campaign to the next level and continue building meaningful long-term results.

Sub Total	\$139.00
Tax	\$0.00
Discount	-\$39.00
Paid	-\$100.00
Total Due	\$0.00



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INVOICES MUST BE PAID IN FULL BEFORE PRINT ORDERS ARE PRODUCED. Please review all line items carefully before submitting payment. By paying this invoice, you confirm that the design, details, and pricing have been reviewed and approved for production.

TERMS AND CONDITIONS

A 50% non-refundable deposit is required to begin all website, app, or design projects, with the remaining 50% due upon project launch or completion. Work will not be published, transferred, or delivered until the final payment has cleared.

Hosting services are billed annually. Late or unpaid hosting renewals will result in suspension after the grace period. If payment is not received within 30 days of the due date, the website will be scheduled for permanent deletion.

Logo and branding designs become the property of the client once payment is made in full. MPR Designs retains a perpetual license to display completed work in portfolios, social media, or marketing materials unless otherwise requested in writing.

All printing orders are custom and must be paid in full prior to production. MPR Designs does not print or release any orders until full payment and approval have been received. MPR Designs is not responsible for errors or damages after client approval. If a product arrives damaged, the client must email clear photos of the damage within **72 hours of delivery** to makayla@mprdesigns.com to be considered for replacement review.

MPR Designs reserves the right to cancel or decline services at any time, for any reason, including but not limited to non-payment, lack of communication, or project misuse. Deposits and payments are non-refundable once work has begun.

By paying this invoice, you agree that MPR Designs LLC and the client have entered into a binding agreement for the outlined scope of work.