



INVOICE

INVOICE DETAILS

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| Total Due | \$593.93 |
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FROM

From:

[MPR Designs](#)

MPRDesigns LLC

Makayla Rayko

1712 State Rd 44

#2037

New Smyrna Beach, FL 32168

makayla@mprdesigns.com

BILL TO

To:

DESCRIPTION

Here is a polished, professional version you can use on proposals or service pages:

SEO Service Commitment & Expectations

Our SEO services require a **six-month contract** in order to properly measure performance and set realistic expectations. Search engine optimization is not an overnight strategy — it is a structured build that requires time, consistency, and technical groundwork.

Months 1-3: Foundation Phase

The first three months are our true build phase. During this time, we are laying the groundwork that search engines require in order to trust and rank your website. This

includes structural optimization, content refinement, keyword alignment, technical adjustments, and authority building.

You may not see significant traffic spikes or dramatic movement during this stage — and that is normal. These first three months are an investment into long-term visibility.

Months 4-6: Growth & Momentum Phase

This is when we typically begin seeing measurable improvements in rankings, traffic flow, and keyword movement. Because the foundation has already been built, search engines begin responding more favorably to the work completed in the earlier phase.

After the initial six-month term, continued contracts focus strictly on growth and expansion. We only ever have one build phase. Future terms simply build on the authority and structure we've already established.

SEO Setup Fee (One-Time)

Your setup fee is a one-time investment and covers extensive upfront research and strategy development.

This includes:

- Deep keyword research specific to your product, service, and target market
- Analysis of real search behavior and monthly search volumes
- Competitive positioning research
- Creation of a structured 40-keyword strategy
- Development of optimized meta descriptions
- Keyword alignment for backlink strategy and traffic expansion

This foundational research ensures that every SEO action moving forward is strategic, data-backed, and designed to broaden traffic to your website in a measurable way.

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|------------------|-----------------|
| Sub Total | \$593.93 |
| Tax | \$0.00 |
| Total Due | \$593.93 |



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makayla@mprdesigns.com | [Website](#) | [Call Makayla](#)

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INVOICES MUST BE PAID IN FULL BEFORE PRINT ORDERS ARE PRODUCED. Please review all line items carefully before submitting payment. By paying this invoice, you confirm that the design, details, and pricing have been reviewed and approved for production.

TERMS AND CONDITIONS

A 50% non-refundable deposit is required to begin all website, app, or design projects, with the remaining 50% due upon project launch or completion. Work will not be published, transferred, or delivered until the final payment has cleared.

Hosting services are billed annually. Late or unpaid hosting renewals will result in suspension after the grace period. If payment is not received within 30 days of the due date, the website will be scheduled for permanent deletion.

Logo and branding designs become the property of the client once payment is made in full. MPR Designs retains a perpetual license to display completed work in portfolios, social media, or marketing materials unless otherwise requested in writing.

All printing orders are custom and must be paid in full prior to production. MPR Designs does not print or release any orders until full payment and approval have been received. MPR Designs is not responsible for errors or damages after client approval. If a product arrives damaged, the client must email clear photos of the damage within **72 hours of delivery** to makayla@mprdesigns.com to be considered for replacement review.

MPR Designs reserves the right to cancel or decline services at any time, for any reason, including but not limited to non-payment, lack of communication, or project misuse. Deposits and payments are non-refundable once work has begun.

By paying this invoice, you agree that MPR Designs LLC and the client have entered into a binding agreement for the outlined scope of work.